

DENVER CATHOLIC REGISTER

1300 South Steele St., Denver, CO 80210

Phone: 303-715-3121

Email: info@archden.org

Website: www.archden.org

Monthly - Circulation 89,000 direct mail subscribers (Northern Colorado)

Display rates: Many different display rates ranging from \$117 for a 2"x 2" ad, to \$301 for 1/8 page, to \$603 for 1/4 page and \$2,431 for full page.

Classifieds ads: \$36 for 1 x 2" inch 29 word box, and \$72 for a 2" x 2" 58 word box.

Inserts (8x11) \$695 for 5,000 to 10,000. Special single sheet = \$50.00 per thousand.

Closes Friday preceding the Wed. before publication.

This magazine is read by well-educated homeowners who have a strong financial base of investments and securities. Read by a growing Hispanic population. Seventy-three percent are married, and over fifty percent are college graduates. Forty-three percent are age 55 or older. They enjoy domestic and foreign travel, leisure activities, and family vacations. They also tend to buy financial and consulting services, insurance, major appliances, electronics, performing arts, travel items, music, health, and collectibles.

GOOD NEWS ETC. - SAN DIEGO, CA

P.O. Box 2660, Vista, CA 92085,

Phone: (760) 724- 3075

Email: goodnewseditor@cox.net

Website: www.goodnewsetc.com

Monthly - Circulation 38,000

Display rates: single edition \$98.00 1/16 page, \$174 1/8 page, \$233.75 1/6 page, \$328 1/4 page, \$393.75 1/3 page, \$576 1/2 page, and \$928 full page;

Both editions: \$147.00 1/16 page, \$261 1/8 page, \$350.62 1/6 page, \$492 1/4 page, \$590.63 1/3 page, \$864 1/2 page, and \$1,392 full page.

Good News, etc. is the largest circulated Christian newspaper in San Diego. The combined monthly of 38,000 copies is divided into two geographic areas - San Diego and North County. Surveys show that it has a shelf life of nearly two months. More than 1,300 locations receive the paper in San Diego County and just outside the county in the Murrieta/Temecula area. Distribution locations include churches, Christian bookstores, coffee shops, doctors, offices, libraries, auto repair shops and other businesses. Readers are also usually homeowners who possess above-average purchasing power and are highly involved in the community. Readers interested in education, business opportunities, housing needs, music/entertainment, travel, etc.